

You became a realtor to help people find their home — not to spend hours every week figuring out what to post. That's where I come in.

MONTHLY PACKAGES

Starter

\$600 / month

- Monthly content calendar
- 8-10 posts/month — graphics, captions & content mix
- Scheduled across Facebook + Instagram
- Google Business Profile updates
- Monthly market update graphic

Growth

\$1,000 / month

- Everything in Starter
- Monthly email newsletter to your database
- Reels & Stories concepts + scripting
- Hyperlocal community content strategy
- Monthly 30-min strategy call

Premium

\$1,750 / month

- Everything in Growth
- Boosted post management on Facebook & Instagram
- Monthly performance report
- Bi-weekly strategy calls

** All new clients begin with a one-time Canva Brand Setup (\$300) to establish your visual identity, colors, fonts, and post templates before we begin.*

WHAT'S INCLUDED IN EVERY PACKAGE



Content That Builds Trust, Not Just Followers

Strategic mix of educational posts, community content, testimonials, and listings — so your feed works for you around the clock.



Consistency You Don't Have to Think About

A full month of content planned, designed, and scheduled — so you're showing up online even when you're at a closing.



Your Brand, Cohesive Everywhere

A polished Canva template system so every post, story, and just-sold looks like it belongs together.



A Partner, Not a Vendor

I intentionally keep my roster small so every client gets real strategic attention — not recycled templates or a one-size-fits-all approach.

ABOUT KIRSTEN

I'm a senior marketing professional with 10+ years leading strategy, content, and campaigns at the corporate level — including managing go-to-market strategy for a national financial software brand. SunCove Strategy Group is my way of bringing that same strategic thinking to small businesses and independent professionals who deserve more than generic posts and guesswork.

WHY REALTORS WORK WITH ME

- ✓ Senior-level marketing strategy at a fraction of agency cost
- ✓ Selective client roster — your business gets real focus
- ✓ Content rooted in strategy, not just aesthetics
- ✓ Jacksonville-based, locally aware
- ✓ Simple 2-month starter commitment, then month-to-month